



# California Family Resource Association

*Strong Families. Strong Communities.*

08.25.2020

## Membership Spotlight

### Pathways to Hope for Children in Shasta County



Pathways to Hope for Children (PHC) in Shasta County is one of the outstanding Family Resource Centers (FRCs) that partnered with CFRA to serve vulnerable children and families during the COVID-19 pandemic.

During the shelter in place orders, PHC continued to offer almost all of their essential services, and quickly adapted to also offer virtual case management and online parent education. As many families struggled with food insecurity, unexpected job loss and increased social isolation, PHC provided food, clothing, hygiene supplies, Personal Protective Equipment (PPE) and transportation. They also assisted families to apply for public benefits including unemployment insurance, WIC, CalWorks and CalFresh and many families newly joined or continued their online parent education programs including the SafeCare Program and the Positive Parenting Program (Triple P).

Executive Director Michael Burke said, “We were so grateful to have COVID-19 specific funding. As a rural county, this opportunity helped us extend services to hard to reach areas of our community by purchasing items for virtual case management. We were also able to purchase a significant amount of PPE for our staff and clients that allowed us to safely interact with the people we serve.”

Visit [Pathways to Hope for Children](#) to learn more about all their programs.





## \$81.8 Million to Support Isolation and Quarantine Efforts in Communities Disproportionately Impacted by COVID-19

Sacramento- Building on the state's comprehensive actions to support diverse communities disproportionately impacted by COVID-19, Governor Gavin Newsom announced \$81.8 million in additional commitments from private and philanthropic partners to provide resources and services for individuals needing to isolate or quarantine. The partnership is led by Kaiser Permanente, Conrad N. Hilton Foundation, Ballmer Group, The James Irvine Foundation, The California Wellness Foundation, Weingart Foundation, Sierra Health Foundation, Blue Shield of California Foundation, California Health Care Foundation, Heising-Simons Foundation, The California Endowment and the Skoll Foundation.

This new initiative expands on the previously announced grant funding from the Centers for Disease Control and Prevention (CDC), which has allocated \$499 million to support the state's response to COVID-19, of which \$286 million was made available to local governments in their efforts to fight COVID-19. Nearly \$52 million is going to eight counties in the Central Valley – Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare.

“Government can't slow the spread of COVID-19 alone – it's all hands on deck,” said Governor Newsom. “We must work in partnership and bring together leaders across sectors, including philanthropy, to leverage resources and scale up culturally and linguistically competent containment efforts. It's on all of us to step up and pitch in, especially in communities disproportionately impacted by this virus. I thank our philanthropic partners for meeting this moment and doubling down on efforts to help stop the virus.”

Kaiser Permanente is committing \$63 million in grant funding for community-based organizations in areas disproportionately impacted by COVID-19, to support local public health departments with contact tracing, while also connecting individuals who are not able to appropriately isolate and quarantine to services and supports. Additionally, a coalition of 10 philanthropies have committed \$18.8 million to support local public health departments in building a culturally and linguistically competent contact tracing workforce.

Together with the state, these partners will identify the communities and populations most impacted by the virus and fund a coordinated set of efforts working with local public health leaders. This collective impact will magnify the impact of California's response to COVID-19.

Testing, Tracing and Supported Isolation (and Quarantine), known as TTSI, has become a common continuum of effort in the COVID-19 response in order to effectively contain the spread of the virus in communities. Over the course of California's response, testing, through the efforts of the Testing Task Force, has improved significantly. Although there remain real challenges with supplies and turnaround time for testing, the situation in California is vastly improved.

As it relates to disease investigation and contact tracing, the combination of local and state personnel resources has dramatically increased the number of individuals working to investigate and trace cases. Due to high levels of transmission, tracing is largely targeted to high-risk areas and in particular outbreaks. With efforts to mitigate spread and deepen containment, this new partnership aims to effectively connect Californians without supportive isolation and quarantine ability to the supports they need to safely isolate to reduce further transmission, such as food assistance and

delivery, support for rent payments, child care, pharmacy deliveries, health care services and employment-based assistance and protections. This will be accomplished through community-based workers providing follow-on services to persons coordinated through county contact tracing efforts.

To date, the state has focused its work on filling the gaps identified by local public health departments. The state has:

- Developed a data management platform in collaboration with county partners to manage contact tracing efforts;
- Developed a virtual training academy with academic partners, including UCSF and UCLA, to scale training capabilities across all counties;
- Redirected state staff to augment the local contact tracing workforce; and
- Developed a public awareness campaign, California Connected, in partnership with philanthropy to educate the public on the importance of contact tracing.

These commitments by private and philanthropic partners are intended to ensure those who are exposed or test positive can appropriately isolate and quarantine. This is also an opportunity not only to reduce the spread of COVID-19, but to create well-paying jobs and future job opportunities, particularly for Black and Brown Californians who come from the highest-risk communities and are culturally and linguistically in the best position to act as trusted messengers in those communities.

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## CFRA August Legislative Update Call

Special presentation by Lori Clarke on the CAPC Best Practice Toolkit

Friday, August 28, 9am-10am

CFRA invites you to join us for our August Legislative Update call on **Friday, August 28 at 9:00 am**. Please [click here](#) to join on the day of the call.

The agenda will be as follows:

- Opening remarks from Policy Committee Chairs
- Legislative Update
- Federal Update
- CAPC Best Practice Toolkit Presentation
- CFRA Update
- Strategies Update
- Discussion and Sharing

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## Prevent Child Abuse America News

### Update on the Census Bureau Count

The U.S. Census Bureau announced in April that it was extending the deadline to complete the 2020 count to October 31 because of the Covid-19 pandemic. Yet just as census field staff prepare to knock on doors this week, the Trump Administration changed course and ordered the deadline to be moved up by one month to September 30. This decision risks not only misallocating Congressional representation but chronically underfunding many communities across the country, particularly minority and rural communities, who are less likely to be counted. Currently, only 63% of households have completed the self-response form, and many believe that Census enumerators need the full amount of time and resources allotted to them previously to complete an accurate in-person county.

Covid-19 has increased the difficulty of achieving an accurate count as Census field workers struggle to adopt necessary safety requirements. If you or your chapter are interested in becoming involved in the 2020 Census, please contact your local [Complete Count Committee](#).

## Webinar on Why Social Justice Organizations Can and Should Prioritize Voter Registration and Get-Out-the-Vote Efforts

Join Coalition on Human Needs, Food Research & Action Center, National Low Income Housing Coalition, and NETWORK for a webinar series focused on elevating ideas on how and why 501(c)(3) organizations can support -- in nonpartisan ways that are mission-aligned -- voter registration, voter mobilization, and voting. Identify strategies, tools, and resources that social justice organizations can use to support this vital work, especially in the time of COVID-19 when people and organizations are particularly stretched from responding to unprecedented needs.

- Tuesday, September 1, 3:00 p.m. Eastern - [Opportunities for Supporting Voter Engagement as a 501\(c\)\(3\) Social Justice Organization](#)
- Tuesday, October 6, 3:00 p.m. Eastern - [Get Out the Vote: Opportunities to Mobilize People](#)

Staff of non-profit organizations and activists are encouraged to register and attend this webinar series. Learn how local direct service providers, religious groups, community organizations, neighborhood associations, and others can help ensure the 2020 election is something everyone can participate in easily and safely.

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## California Update on Wildfires and COVID-19

On Monday, August 24<sup>th</sup>, at noon PDT, Governor Gavin Newsom provided an update on the state's response to wildfires and the COVID-19 pandemic.

The Governor opened by discussing the active wildfires throughout the state. He said California is deploying every resource possible (this includes out of state resources) as we battle historic wildfires. The wildfire season is hitting harder and earlier this year - 7,002 fires have burned 1.4 million acres so far in 2020. This compared to 4,292 fires that had burned 56,000 acres at the same point in 2019.

Currently, California is battling 625 fires across the state. Newsom also reported that seven people have died in the fires. Also, more than 1,200 structures have been reported burned, but figure is likely higher, he said.

In the last 24 hours, Newsom said there have been over 289 lightning strikes and 10 new fires. He also reported on the progress of the active fires. We have 17 major fires and many are complex fires caused by lightning. Specifically, the LNU fire is 22 percent contained; the CZU is 13 percent contained, and the SCU fire is 10 percent contained. Notably, the LNU Lightning Complex (350,000 acres burned) in the North Bay is now the second-largest fire California has ever recorded. The SCU Lightning Complex (347,000 acres burned) in the South and East Bay is the third-largest. They are 22 percent and 10 percent contained, respectively.

In shifting gears, Newsom said while California battles historic wildfires, COVID-19 has not gone away.

Regarding the pandemic, Newsom addressed the latest COVID-19 numbers, including the hospitalization and intensive care unit (ICU) patient figures. There are 4,467 (2.1 percent decrease) positive COVID-19 hospital patients. Of those patients, 1,397 patients (3.1 percent decrease) are in the ICU. Hospitalizations have decreased 20 percent over 14 days, continuing to trend in a very encouraging direction. ICUs have decreased 19 percent. The latest COVID-19 positivity rates are 6.5 percent over the last 14 days and 5.6 percent over the last 7 days.

Newsom also stated that currently there are 35 counties on the state's monitoring list. Calaveras, Mono, Napa, Orange and Sierra fell off recently. The list can be found here: <https://covid19.ca.gov/roadmap-counties/>.

During the Q&A portion of the briefing, Newsom was asked about the guidance for reopening as more counties are removed from the monitoring list. In response, Newsom reiterated that these guidelines will be released later this week.

As it relates to school reopenings, Newsom said the default should be in-person education as long as it is safe. However, he also noted that locals will make the determination in the best interests.

Newsom was also asked about AB 5 and specifically Uber/Lyft. On AB 5, Newsom seemed to indicate that he would sign Assemblymember Gonzalez's [AB 2257](#). Specifically, he said it is "very likely" more sectors will get exempted "and I anticipate having the opportunity to sign that bill." Regarding Uber/Lyft specifically, Newsom stated, "we tried to bring the different perspectives on Uber/Lyft together last year and we fell short of finding an area of common ground. The law went into effect, and the AG needs to enforce it. But there was a reprieve, and there is a ballot initiative." He went on to say that the reason why he engaged in these conversations was because he believes there is an opportunity to find common ground - "We have to create conditions where innovation can flourish. We also have to create conditions where workers are protected. It's not either/or. I firmly believe we can do both and I'm committed to that. As we grow our economy, it must be an inclusive economy."

Newsom said he has visited most of the shelters for wildfire evacuees and he is confident in their COVID-19 precautions. He said before he could enter the shelters, his temperature was taken and he was asked a series of screening questions. He also had to wear a mask and stay distanced from others. Newsom acknowledged that the shelters' prevention efforts are not perfect, but he has been very impressed by what he is seeing.

In terms of a special session, Newsom said he is open to calling a special session, but only "if it is necessary, if it actually solves a problem."

Regarding the legislative stimulus plan - Newsom said progress is being made on these efforts specifically in the eviction space.

The California Department of Public Health (CDPH) has announced the most recent statistics on COVID-19. There are now a total of 63,669 (+1.0 percent increase) confirmed positive cases and 12,134 (+1.2 percent) deaths in California. As of August 22<sup>nd</sup>, there have been 10,541,031 tests conducted in California and reported to the California Department of Public Health. This represents an increase of 111,456 tests over the prior 24-hour reporting period. More information regarding the most recent COVID-19 statistics can be found [here](#).

The <https://www.covid19.ca.gov/> website is being updated continuously. A complete list of the state's ongoing COVID-19 response efforts can be found [here](#).

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## ***COVID-19 Relief Fund Final Report***

Over the last four months CFRA partnered with the California Department of Social Services, the Office of Child Abuse Prevention, 82 Family Resource Center (FRC) Networks/Lead Agencies and 349 FRCs to implement the COVID-19 FRC Relief Fund project across the state. Together we reached over 117,000 people and provided essential services and supports to help keep families safe and healthy, and to reduce the emotional, physical and financial burden of the pandemic.

Please access the reports here:

[CFRA Report Cover Letter](#)

[COVID-19 Relief Fund Final Report](#)

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## Become a CFRA Member!

We would like to take this opportunity to introduce you to the new CFRA Membership. We hope that you will choose to join us to help improve the lives of children, families, and communities throughout California.

CFRA's primary focus remains: impacting policy change to advance the programs and resources that strengthen California families. Thanks to the support of The California Endowment, SH Cowell Foundation, and the Immigration Services Unit at the California Department of Social Services, CFRA continues to engage in a variety of policy areas that benefit families and communities throughout California.

In January of this year CFRA merged with the California Network of Family Strengthening Networks in an effort to align the field, move forward as a unified, statewide body and achieve greater impact. CFRA has also worked with partners to formally define FRC in statute through Senate Bill 436, secured state funding for FRCs to respond to COVID-19 and expanded its reach at the State Capitol, visiting the Legislature over thirty times in the span of four months, to actively advocate for home visitation and encourage policy makers to tie home visiting services to local FRCs.

CFRA has updated the core membership benefits to include CFRA Policy and Networks Committees and e-newsletters with the latest news, Legislative Update calls, policy and budget analysis, grant opportunities, and discounted rates to CFRA trainings. Click the link below to see the full benefits of becoming a CFRA member and apply to become a member.

<https://californiafamilyresource.org/membership/>

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