



California Family Resource Association

Strong Families. Strong Communities.

09.23.2020

CFRA Survey on Advocacy and Training Priorities

The California Family Resource Association is exploring options to provide additional training opportunities and resources to better support Family Resource Centers (FRCs) and FRC Networks. Your perspective on the most valuable and relevant topics will help us develop content and strategies that are responsive to your needs and reflective of our shared priorities. Please click begin survey to share your perspective.

Please take the survey here: <https://www.surveymonkey.com/r/CFRASurvey>

Funding Opportunities

Department of Health and Human Services Administration for Children and Families - ACYF/CB

Opportunity Title: Family Support through Primary Prevention (FSPP) Demonstration Sites

Opportunity Category: Discretionary

Estimated Post Date: Mar 14, 2021

Estimated Application Due Date: May 13, 2021

This funding opportunity announcement will fund 4-8 Family Support through Primary Prevention (FSPP) sites for five-year intensive projects of national significance to demonstrate integrated, cross-sector approaches that engage communities in developing child and family well-being systems. Projects will be informed by public health models and approaches and work to improve overall child and family well-being by strengthening the whole family and reducing the likelihood of child maltreatment and unnecessary contact with the formal child welfare system. FSPP sites will develop approaches to work directly with families, communities, and a broad array of stakeholders across the public, private, faith-based, and philanthropic sectors to design and implement highly coordinated and comprehensive family support systems that will mitigate the causes of family vulnerability by enhancing community protective factors and parental protective capacities in racially and culturally appropriate ways. Projects should be informed by ACYF-CB-IM-18-05 and encouraged by ACYF-CB-IM-19-03. FSPP sites will be required to conduct individual qualitative and quantitative evaluations and participate in a nationally significant cross site evaluation.

View more information here: <https://www.grants.gov/web/grants/view-opportunity.html?oppld=328964>

Prevention in Pandemic Action Program

The California Coalition Against Sexual Assault (CALCASA) is pleased to announce the [Prevention in Pandemic Action Program \(PPAP\)](#). Funds will be available to community-based organizations providing sexual violence (SV) prevention and intimate partner violence (IPV) prevention in their communities.

CALCASA will provide funds to local community-based organizations for additional supports and costs associated with providing SV / IPV prevention-related activities during the COVID-19 pandemic. Awards will be available for \$5,000 - \$20,000.

To register and learn more information visit:

<https://zoom.us/meeting/register/tJ0td-uvqDMuGNFqyZxl-cBCIkvhG-5sQc7i>

CFRA September Legislative Update Call

Friday, September 25, 9am-10am

California Family Resource Association (CFRA) invites you to join us for our September Legislative Update call on **Friday, September 25th at 9:00 am**. Please [click here](#) to join on the day of the call.

The agenda will be as follows:

1. Opening remarks from Policy Committee Co-Chairs (Katie Albright and Ron Brown)
 2. Legislative Update (Dawn Koepke)
 3. CFRA Update (Merritt Beckett)
 4. Strategies Update (Michael Williams)
 5. Discussion and Sharing
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News and Training Opportunities

New Casey Report Highlights FRCs

The National Family Support Network worked with Casey Family Programs to highlight Family Resource Centers as examples of "What Is Working" in their [Building Communities of Hope 2020 Special Report: Creating a Better Future for Children and Families in a Time of Crisis](#). The report features a collection of stories, videos, and graphics that highlight how communities are responding in new and innovative ways to the pandemic's tremendous impact on children and families. It demonstrates how Family Resource Centers are leading the way to building a true child and family well-being system.

Virtual Trainings

October 1 & 2 - Developing and Sustaining Effective Parent Advisory Committee Virtual Training

How can an active Parent Advisory Committee enhance a Program's work with families? [This unique, highly-rated training](#) is designed for program managers and direct service staff who work with, or would like to develop, a Parent Advisory Committee (PAC). Whether Programs are exploring setting up a new PAC, or seeking to strengthen an existing one, this training will provide staff with the strategies and tools to maximize the great potential of shared staff-parent leadership. The training is co-conducted by a NFSN staff member and an experienced national Parent Leader. Click [here](#) for more information and to register by September 23. To learn how you can host this Training for programs in your area, click [here](#).

October 6 & 7 - Virtual Standards of Quality Certification Training

This Certification Training in two virtual half-day sessions details how the Standards can enhance work with families. Whether you are program staff setting up a new program or strengthening an existing one, or a funder developing or monitoring programs, the Standards provide a blueprint for implementing best practice. Participants who successfully complete the training will receive a certificate from the National Family Support Network, valid for two years. For more information and to register by September 28, please click [here](#).

Become a CFRA Member!

We would like to take this opportunity to introduce you to the new CFRA Membership. We hope that you will choose to join us to help improve the lives of children, families, and communities throughout California.

CFRA's primary focus remains: impacting policy change to advance the programs and resources that strengthen California families. Thanks to the support of The California Endowment, SH Cowell Foundation, and the Immigration Services Unit at the California Department of Social Services, CFRA continues to engage in a variety of policy areas that benefit families and communities throughout California.

In January of this year CFRA merged with the [California Network of Family Strengthening Networks](#) in an effort to align the field, move forward as a unified, statewide body and achieve greater impact. CFRA has also worked with partners to formally define FRC in statute through Senate Bill 436, secured state funding for FRCs to respond to COVID-19 and expanded its reach at the State Capitol, visiting the Legislature over thirty times in the span of four months, to actively advocate for home visitation and encourage policy makers to tie home visiting services to local FRCs.

CFRA has updated the core membership benefits to include CFRA Policy and Networks Committees and e-newsletters with the latest news, Legislative Update calls, policy and budget analysis, grant opportunities, and discounted rates to CFRA trainings. Click the link below to see the full benefits of becoming a CFRA member and apply to become a member.

<https://californiafamilyresource.org/membership/>

Connect with us



Email | 916.244.1900 | Website