



California Family
Resource Association
Strong Families. Strong Communities.

CFRA Month of Advocacy Email Blast

Dear Members,

Thank you for joining us in the first week of the CFRA Month of Advocacy!

This is our home stretch of advocacy to get Family Resource Centers supported in the California state budget. What we do in the next few weeks will be key. The Governor's Revised Budget comes out mid-month, and after that the Senate and Assembly Budget Committees will meet to respond with their priorities. What we do now to keep Family Resource Centers in the forefront of Committee members' minds, as well as to create a "buzz" among their colleagues in the Senate and Assembly (your local representatives), could make all the difference.

Here's a look ahead to how we hope Month of Advocacy will support you in making the connections and mobilizing your community.

Week 1: Month of Advocacy Launch

For our first weekly Month of Advocacy Email Blast, we are reaching out with recordings of our meetings earlier this week, and tools that have been provided to members in support of the FRC Budget Proposal.

[MOA Launch Event Recording](#)

[CFRA Member Orientation Recording](#)

FRC Budget Proposal Tools (see attachments)

2022 Legislative Budget Timeline

CAPC CFRA Alliance FY 22-23 Budget Request

CAPC CFRA Alliance FY 22-23 Budget Request Sample Letter

CAPC CFRA Alliance FY 22-23 Budget Request Talking Points

FRC FY 22-23 Budget Request Overview (Revised)

Legislative Visits

If you would like to know if we have visited your local legislator or if you would like to schedule a visit, please contact us!

OneClickPolitics

This campaign has been designed to make advocacy as easy as possible, in order to foster higher quantities of activity from CFRA members and supporters of the FRC Budget Proposal. This first action on this campaign is to email your legislator, then make a phone call and finally tweet with a pre-loaded post. This isn't meant to replace submitting Letters of Support or setting-up meetings with legislators and their staff – but rather to make it so every person in an organization can get involved in doing a small part to help the effort.

OneClickPolitics Campaign

Week 2: Telling the Story

During Week 2 CFRA will provide templates and guidance for you to write your own letters to your local legislators! These tools will be provided in the next email blast.

Upcoming Event:



NFSN 2022 National Briefing

May 11th 9:15am-2:15am

[Register Here](#)

Each May, the National Family Support Network holds the National Briefing, an interactive virtual event designed for stakeholders working at the systems and policy levels. The event focuses attention on the value of Family Resource Centers and Family Resource Center Networks, explores how and why FRCs continue to be scaled across the country, and highlights progress towards and opportunities for implementing the Advancing the Family Support and Strengthening Field Strategic Recommendations. This

year's briefing will feature among its presenters, Blia Moua from CFRA's funding partner the SH Cowell Foundation.

- **Event Highlights:**
How have Family Resource Centers (FRCs) been scaled nationwide in the last decade?
How can Networks of FRCs be effective vehicles for supporting the advancement of our nation's families?
How can your work connect with, leverage, and support FRCs and Family Resource Center Networks?

This interactive and free annual virtual event designed for stakeholders working at the systems and policy levels will highlight various perspectives on the value of Family Resource Centers and Family Resource Center Networks and explore how and why they continue to be scaled across the country as more and more people learn of their demonstrable value and impact.

Described as "America's best kept secret," there are more than 3,000 community and school-based FRCs in both rural and urban settings, organized into Family Resource Center Networks in 38 states and the District of Columbia that work with more than 2 million people annually.

Participants will receive the new Blueprint for the Development of Strong Networks of Family Resource Centers and learn how they can help to support its successful implementation.

Recommended Participants: Key stakeholders working at the systems and policy levels such as national, state, and local policymakers, public departments, Child Welfare leaders, Children's Trust Fund staff, private funders, and nonprofit organizations.

Week 3: Call-In Rally

During Week 3 CFRA will provide tools for supporting families and CFRA members to call their legislators and share their support for the FRC Budget Proposal.

Upcoming Event:

Advocacy 101 Training
May 18th 09:00 AM- 12:00PM

[Register Here.](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Week 4: Celebration

During Week 4 CFRA members will post social media blasts thanking legislators for their support. CFRA will develop template language for social media blasts.

Upcoming Event:

Special Month of Advocacy Wrap-Up Session of the CFRA Member Update Meeting

May 27th 9am-11am

[Register Here.](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Call for Presenters:

We would love to hear from you and all the work you have done in support of the FRC Budget Proposal! We are looking for members who would like to present on their advocacy work during the May Member Update Call. If you are interested, please contact Victoria Hartman at vhartman@thecapcenter.org

All CFRA Month of Advocacy tools and resources can also be found on our [CFRA Website](#).

Sincerely,

The CFRA Team