



California Family
Resource Association
Strong Families. Strong Communities.

CFRA Regional Policy Forum



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Zoom tutorial

The image shows a screenshot of the Zoom meeting control bar with several callout boxes pointing to specific icons and menus:

- View options:** A callout box points to the top right corner of the interface.
- Mute or unmute microphone:** A callout box points to the microphone icon with a red slash through it.
- Stop Video:** A callout box points to the video camera icon with a red slash through it.
- Participants:** A callout box points to the icon showing 6 participants.
- Chat:** A callout box points to the chat icon.
- Reactions:** A callout box points to the thumbs up/down icon.
- Choose your language preference here:** A callout box points to the interpretation menu, which is open and shows options: Off (checked), English, Spanish, and Mute Original.
- Leave:** A callout box points to the red 'Leave' button.

- Welcome and Introductions
- Overview of 22/23 Budget Proposal
- FRC Funding Survey Results
- Next Steps for 23/24 Proposal and Timeline
- Legislative Visits
- Advocacy Tools
- Call To Action Activity
- Closing/Evaluation Survey

Agenda



Name



Network/FRC



County

- **Introductions**
- **Ice Breaker Question/Poll**

22/23 FRC Budget Proposal Feedback and Successes



Review of the \$25 Million Proposal



New Legislative Advocacy Strategies



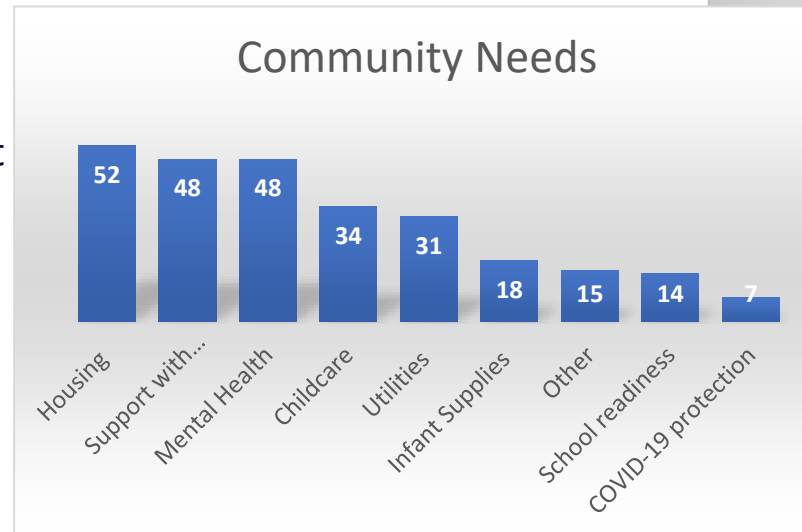
Next steps for the 23/24 Budget Proposal

2022/23 Membership and Advocacy Plan

Activity	Purpose	Timeframe
Regional Policy Forums	<ul style="list-style-type: none">Rally legislator visits to FRCs	September 2022
FRC Impact Infographics	<ul style="list-style-type: none">Powerful materials to share with policy makers	October 2022
Advocacy 101 Training	<ul style="list-style-type: none">Skills and confidence for FRCs advocates	October 26 th
Advocacy 101 for Parent Leaders	<ul style="list-style-type: none">Skills & confidence for grassroots partners	January 2023
Month of Advocacy	<ul style="list-style-type: none">Weekly actions via social media	March 2023
Day at the Capitol/Convening	<ul style="list-style-type: none">Rally legislator supportMember networking & leadership	March 2023

FRC Funding Survey Results

- 60 Responses from FRCs and Networks
- Survey Questions
 - Budget Outlooks
 - Compelling needs for organizations and communities served
 - Impacts of the loss of funding
 - FFPSA opportunities and involvement
 - Legislative advocacy efforts and support
- We want to hear your story!



Family First Prevention Services Act



COMPREHENSIVE
PREVENTION
PLANNING



COMMUNITY
PATHWAY

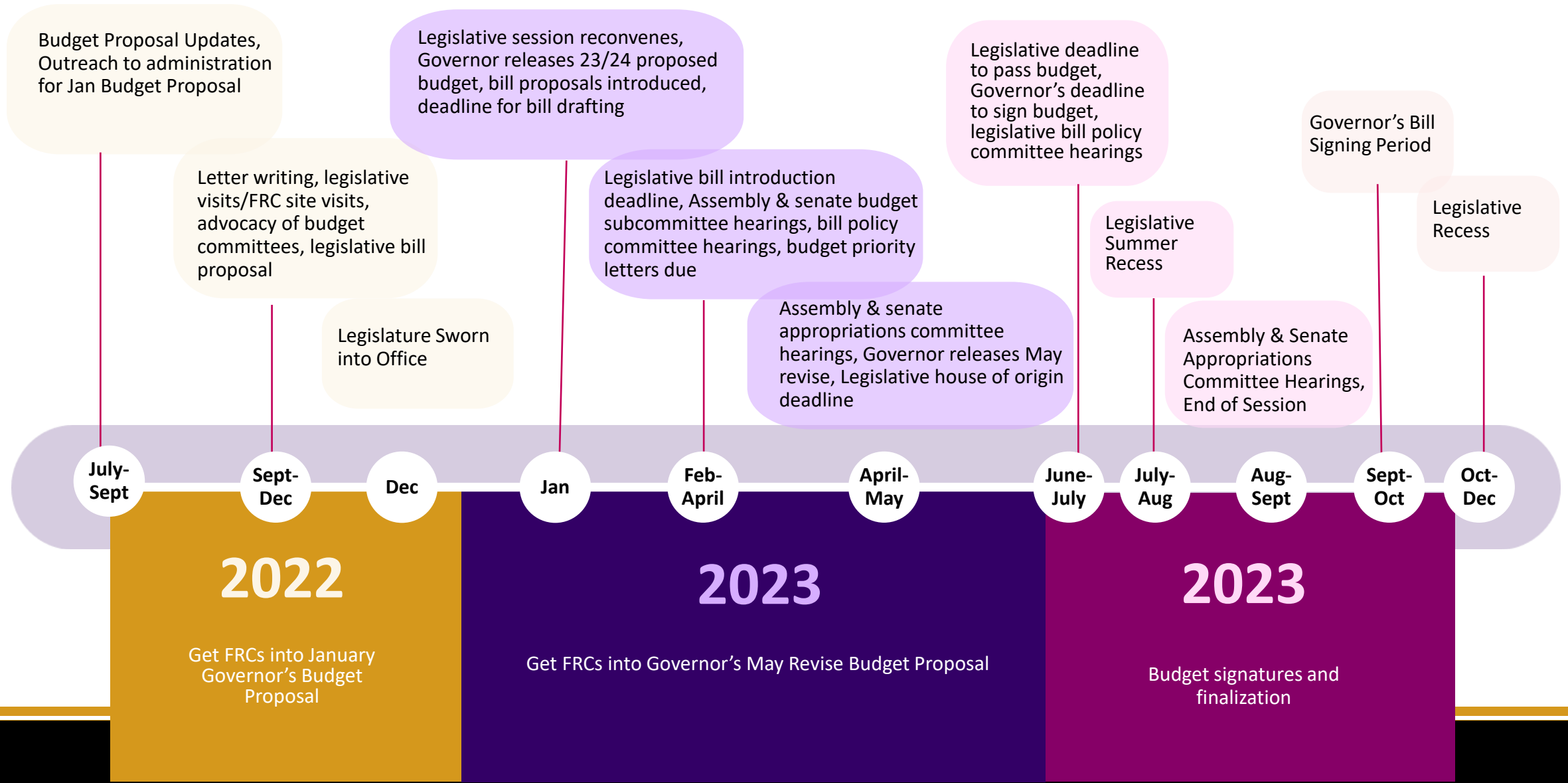


EVIDENCE-BASED
PRACTICES



OPPORTUNITIES
AND CHALLENGES

2023 Legislative & Budget Timeline



Legislative Visits with FRCs

- What is a legislative visit?
- Why are they important?
- Why are they time sensitive, and should we schedule them now?

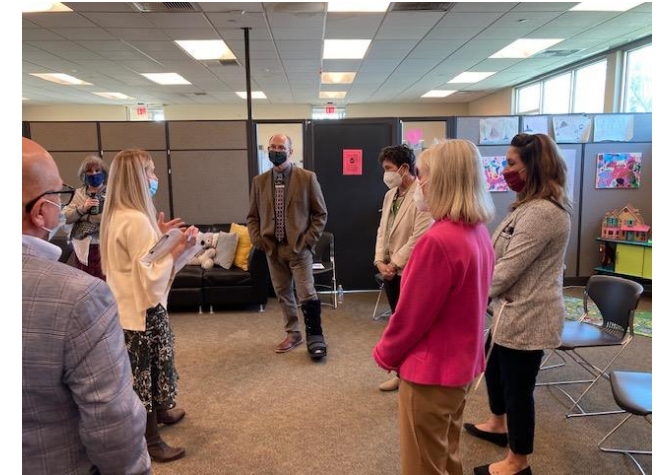
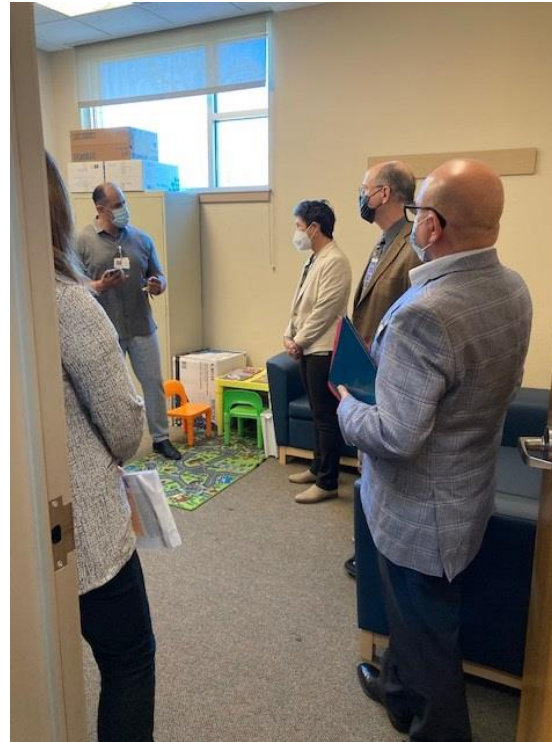


Building Relationships with Local Officials

Contact	Contact officials and staff on a consistent basis, not just during budget cycles.
Invite	Invite officials and staff to visit your FRC, along with your legislator.
Visit	Make an appointment to visit your elected officials during office hours and call or visit periodically sharing positive outcomes.
Collaborate	Get to know staffers and aides. Staffers and aides are valuable contacts and have a great deal of influence on decisions.
Engage	Place elected officials on mailing lists for newsletters, annual reports, special events, etc.

Legislative Visit/Advocacy Best Practices

- FRC story
- Successes and Challenges
- Lessons Learned
- Q&A



CFRA Legislative Advocacy Tools

Regional
Legislators List

Sample Call-In
Script

Talking Points

Sample
Legislator
letters

Legislative
Timeline

Legislative
Visit Guide

Find Your
Legislator
Website

Commitment to Action

- How will you approach a legislator visit to your FRC or other deeper engagement in the next 2 months?
- What next steps can you take in the next hours/days to make this happen?
- What is one action you'll commit to?

Next Steps



- Advocacy 101 Training
- Updated Budget Proposal
- Meeting Reflections
- Evaluation



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